



SOCIAL MEDIA & COMMS CONTENT CREATOR - JOB DESCRIPTION & PERSON SPECIFICATION

Key relationships: Artistic Director, Co- Executive Producers, Creatives, General Manager, Senior Management Team (SMT), Producers

Salary: £29,000

Deadline for applications: Monday 16th June at 12 noon

How to apply: Complete the application form [here](#) including your CV and cover letter.

If you have any questions or are experiencing any difficulties with the application process, please contact workwithus@punchdrunk.com.

OUR HISTORY

Founded in 2000 by Felix Barrett, Punchdrunk has pioneered a game-changing form of theatre which places the audience at the very heart of the action. Recently listed amongst **the 50 most influential artists of the last 50 years** (Sky Arts, 2022) alongside Bowie, Sir Steve McQueen and Vivienne Westwood, Punchdrunk disrupts the theatrical norm, creating worlds in which audiences can rediscover the childlike excitement of exploring the unknown.

Its iconic “mask” shows, which redefined the genre of immersive experiences, have been cited amongst **the 40 creative moments that changed culture** (Creative Review), and have found phenomenal success across the globe, with record-breaking productions established in the US, UK and China. *Sleep No More* in New York has been playing to sell out audiences since 2011, and in Shanghai the show has been running since 2016, making it the longest running show in the city's history. *The Drowned Man: A Hollywood Fable* broke the National Theatre's box office records when it went on sale in 2013. Punchdrunk's 2022 London production, *The Burnt City*, became the company's longest-running show in its home city, coinciding with the opening of its first permanent venue at 1 Cartridge Place in Woolwich.

In 2024, *Viola's Room* debuted in Woolwich, marking a bold shift from Punchdrunk's signature mask performances. This intimate, barefoot sensory experience distilled two decades of the company's immersive expertise, using binaural sound to create a deeply personal journey.

Alongside these landmark live theatrical experiences, Punchdrunk has taken its ground-breaking approach to cross-cultural collaborations in music, tech, fashion and TV: from projects with Rihanna to Jack White, Louis Vuitton to Alexander McQueen, and HBO to Brad Pitt's Plan B Studios – most recently with TV series *The Third Day*, starring Jude Law, Naomie Harris, Katherine Waterston, Emily Watson and Paddy Considine which included the Bafta-nominated live event: *The Third Day: Autumn*: a 12-hour live episode, filmed in one continuous take.

Punchdrunk's past theatrical works include: *The Drowned Man: A Hollywood Fable* (with the National Theatre), *The Crash of the Elysium* (Manchester International Festival), *The Duchess*

of Malfi (with ENO), *Sleep No More* (with the American Repertory Theatre, Boston, Mass.), *It Felt Like A Kiss* (with Adam Curtis and Damon Albarn, Manchester International Festival), *Tunnel 228* (in collaboration with The Old Vic), *The Masque of the Red Death* (with Battersea Arts Centre), *Faust* (in collaboration with the National Theatre), and *The Burnt City*.

THE ROLE

We're looking for a creative and enthusiastic Social Media & Comms Content Creator to join our team. This is a great opportunity for someone at the start of their career, who has a passion for content creation and an eye for what works online.

You'll be responsible for creating, capturing, and scheduling content across our social media platforms and wider comms outlets (e.g. newsletters, websites, membership communications). While you won't be leading strategy, you'll play a key role in making sure our comms and channels stay active, engaging, and aligned with our brand. You'll also work closely with our creative and production teams to ensure timely and relevant content delivery.

JOB DESCRIPTION

- Capture and produce high-quality, engaging content (photo, video, written) for our social media channels, membership communications and asset bank.
- Help to create a strong tone of voice across Punchdrunk's projects and channels.
- Work with creative teams to align content with ongoing projects, campaigns, and brand tone.
- Manage and maintain the social media and comms content calendar, ensuring consistent and timely posts.
- Identify optimal posting times and platform-specific best practices to maximise reach and engagement.
- Upload, schedule, and publish content across platforms including Instagram, TikTok, LinkedIn, Facebook, and others as needed.
- Stay up-to-date with trends, formats, and platform changes to ensure content remains relevant and effective.
- Support live coverage of key events
- Work alongside creative and production teams to capture behind-the-scenes content and moments from shoots, events, or key projects
- Other duties as reasonably required by the company

PERSON SPECIFICATION

Essential experience, skills and attributes

- A passion for social media and content creation, you're always on top of what's trending.
- A good eye for visuals, and a basic understanding of photography and short-form video.
- Familiarity with tools like Canva, CapCut, or Instagram/TikTok editing features.
- Highly organised and able to manage a calendar and deadlines.
- A team player who's eager to learn and open to feedback.
- Strong communication skills and a willingness to take initiative.

Desirable

- A passion for Punchdrunk's work.
- Any previous content or social media experience (even from personal or college)

- projects).
- A portfolio or examples of your content (personal TikTok or Instagram accounts are great too).
- Knowledge of tools like Later, Buffer, or Hootsuite (helpful, not essential).

EMPLOYMENT TERMS

Contract: Fixed term 1 year (with a possible extension) Full-time (standard 40 hours per week, Monday - Friday 10am-6pm) We are happy to discuss flexible working arrangements, including the possibility of undertaking the role on a part-time basis

Salary: £29,000 pro rata

Probation period: 3 months (notice during probation 2 weeks on either side)

Notice period: 3 months

Pension: 3% employer contribution, following completion of probation period

Holiday: 20 days holiday per annum (rising to 25 days after one year) + UK bank holidays

Place of Work: Punchdrunk offices in Woolwich, London. There may be some international travel based on evolving business and project requirements.

Due to the nature of this role some evening or weekend work will be required. No overtime is paid but the Company operates a TOIL policy.

HOW TO APPLY

To apply, please complete the application form [here](#), providing your CV and a brief statement (maximum 1 A4 side) describing your suitability for the position and *specifically* how your experience matches the person specification.

If you have any questions or are experiencing any difficulties with the application process, please contact us at workwithus@punchdrunk.com.

Applicants should provide contact details for two references and we will seek your permission before making direct contact with any referees. Please note that it is likely we will seek to take up 1 reference for candidates progressing to a second interview, prior to making an offer.

As an Equal Opportunities Employer, Punchdrunk welcomes applications from all sectors of the community, regardless of gender, age, race, sexuality or disability and makes appointments based solely on ability to fulfill the duties of the post. Candidates who are shortlisted for an interview will be given the opportunity to specify any access needs so that appropriate arrangements can be made.

NOTES TO APPLICANTS

We especially welcome applications from individuals who live or study in the Borough of Greenwich, and we are happy to discuss flexible working arrangements, including the possibility of undertaking the role on a part-time basis

This is a guide to the nature of the work required. It is not wholly comprehensive and may be reviewed with the post holder and the line manager from time to time.

If you are called for an interview you will be required to sign Punchdrunk Non-Disclosure Agreement in advance of the meeting. All applicants must be eligible to work within the UK.